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# **PRESS RELEASE**

### **Institute formed to Build Trusted Leaders**

### Center of Excellence for collaborative leadership development

Naples, Florida -- April 17,2017

#### Mission

The <u>International Collaborative Leadership Institute</u> has been formed by experienced leaders to bring new, highly effective collaboration strategies to the art and science of leadership; and to provide advanced skills and leadership tools to succeed in today's complex, global, networked world.

#### Filling the Gaps prior to and after MBA degrees

The Institute was formed to fill gaps in leadership development prior to college and after receiving MBA degrees:

For students In high school -- the most formative years in character development -- the Institute has developed <u>Youth Programs</u> for finding personal mission, responding positively to adversity, learning to lead one's life, and to build trust-based relationships.

For current leaders in business, government, and non-profits, the Institute has a full range of <a href="Executive & Manager Development Programs">Executive & Manager Development Programs</a>, including using diversity to catalyze innovation, high performance teamwork, resilient adaptation to change, and value creation, among others.

#### Focusing on Collaborative Excellence for Competitive Advantage

All the Institute's programs are aimed at producing high performance and innovation.

Based on the experience of the founders, most organizations can gain a 20-25% competitive advantage with significant increases in innovation flow, teamwork performance, and productivity using the Institute's breakthrough frameworks, trust-based programs, and benchmarked best practices.

At the foundation of Collaborative Excellence are a series applied research breakthroughs in neuro-science, key drivers of human behavior, and new understandings of value creation.



## **Quotations (for the Record)**

Robert Porter Lynch, the Institute's co-founder stated:

Leadership is at a critical cross-road. Trust in leaders and our American way of life continues to plummet; less than a third of Americans trust our most revered institutions.

We have made major breakthroughs we need to share, including "cracking the neuro-science code" on trust-building, understanding how leadership is a system of alignments (beyond the old view of leadership as traits and habits), and using collaboration to address complexity.

Leaders are not just born; using our systems, architectures, practices, and standards, the large majority of managers can become significantly better – typically experiencing 20-25% performance improvements.

Trusted leaders are the underpinning of high performance organizations; they solve problems faster, tear down obstructing silos, and remove non-value-added work that erodes performance.

Collaborative leadership is not just the antidote for adversarial and transactional leadership; it also serves as a powerful strategy for inspiring and retaining today's multi-generational workforce.

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### EDITORIAL BACKGROUND

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About the International Collaborative Leadership Institute:

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