

Universal Guiding Principles

Example

- 1. Community & Country**
 - Always Work for the Greater Good of the Community: then Everyone Benefits.
 - Always Give more than you Receive; it makes the world a Richer Place.
 - Leave the World a Better Place than you found it.
- 2. Leadership & Vision**
 - Don't be Afraid of Tackling a Big Project you truly Believe in.
 - People will always Work Hard for something that gives them Meaning & Purpose.
 - Don't Give Up just because times are tough and obstacles rough.
 - Seek Always to Bring Out the Best in Others, to Work Together as a Team.
- 3. Responsibility & Standards**
 - Do whatever Can Be Done, and Gracefully Accept what Can't.
 - Hold your Responsibilities as Dearly as your Rights.
 - Set Your Sights High; Keep the Highest Standards and Ethics Paramount in your life.
- 4. Values & Character**
 - Values and Ideals are Necessary to Shape a Better World.
 - Always Do What's Right & Honorable for Humanity – the future will judge you trustworthy.
 - One's Character & Values Are More Important Than Anything Else, Stand Up for them.
 - Don't Give Up Even When Times Are Tough and Obstacles Rough.
- 5. Fairness, Integrity & Respect**
 - Earn People's Respect by Treating Them with the Highest Respect.
 - Be Fair To All, Always Give Everyone the Benefit of the Doubt until they show otherwise.
 - Be Sure Your Words are Your Bond, and Reflective in your Deeds.
 - Treat Everyone like Royalty, because everyone deserves respect.
- 6. Happiness & Friendship**
 - Bring a Spirit of Joy to All. A Warm Smile is Worth a Thousand Platitudes.
 - Always Greet People with a Cheerful Smile and Open Arms; most often it's contagious.
 - Always be there to Support your Friends and Family, especially in Tough Times.
 - To a Friend's House, the Way is Never Long.
- 7. Compassion**
 - Listen with Empathy and Treat People with Compassion.
 - Keep a Positive and Caring Attitude, especially when others around you aren't.
- 9. Truth & Forgiveness**
 - Speak only the Truth; Otherwise be Silent.
 - Neither Speak nor Spread any Gossip or Rumors.
 - Forgive People; Don't Hold a Grudge: it just creates negative energy.
 - When Wrong, Acknowledge, Apologize, then take Corrective Action.
- 11. Complain Not**
 - Don't Complain, unless you intend to take action on the complaint.
 - Dwell Not in Negativity; Complain Not about Petty Things.
- 12. Navigation in Storms & Crises**
 - Always Keep Aware of your Circumstances, Make No Assumptions about what might happen.
 - Always Stay Focused, Keeping The Ultimate Objective in the Forefront
 - Above all: Maintain Trust & Protect your Teammates and Alliance Partners.

Source: Robert Porter Lynch from *Viola* & Robert B. Lynch