

The Trust Deficit



If Distrust were a Disease
We'd declare a Pandemic

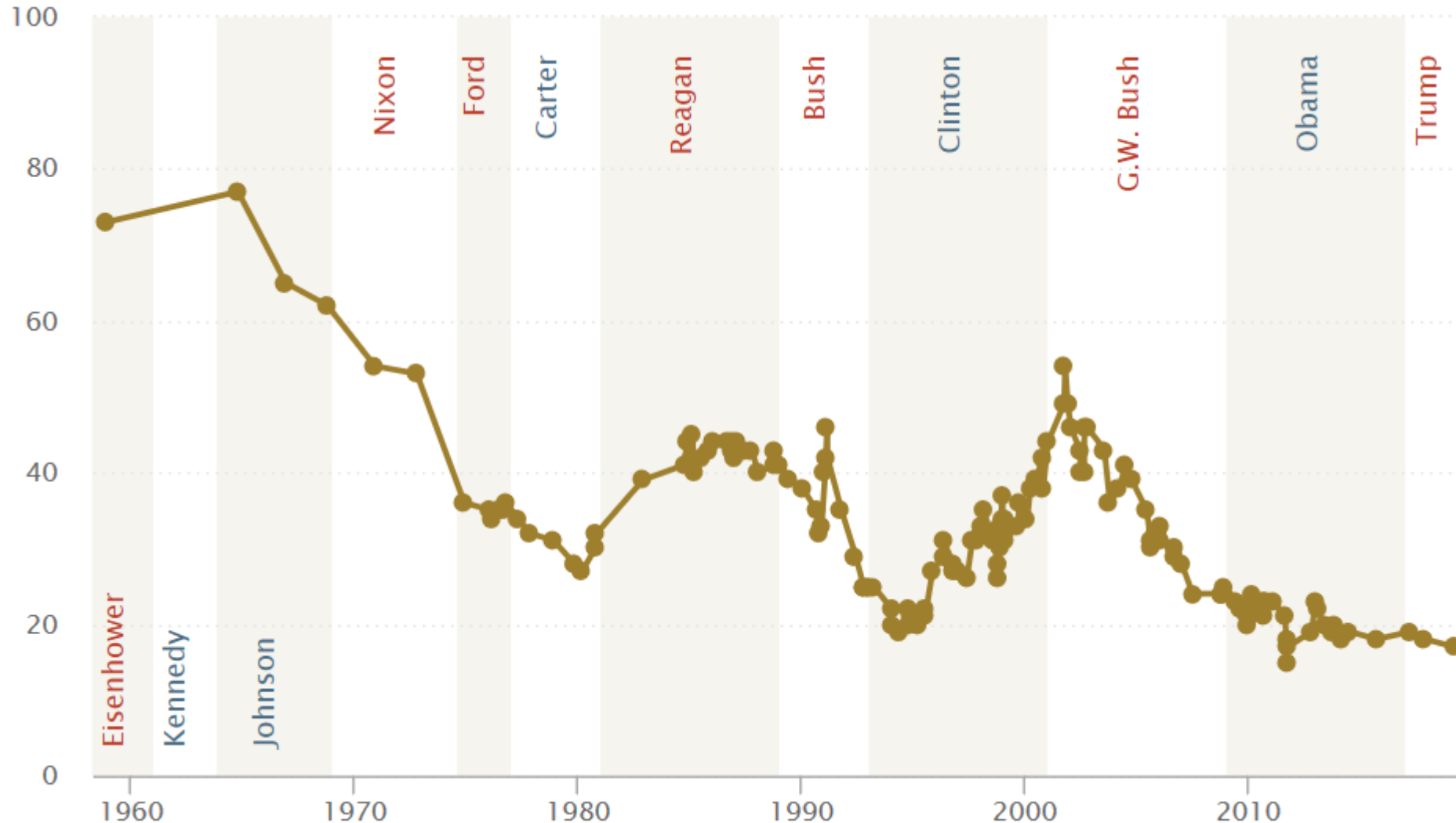


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Trust in Government 1958-2019

% who Trust Government Just About All the Time or Most of the Time



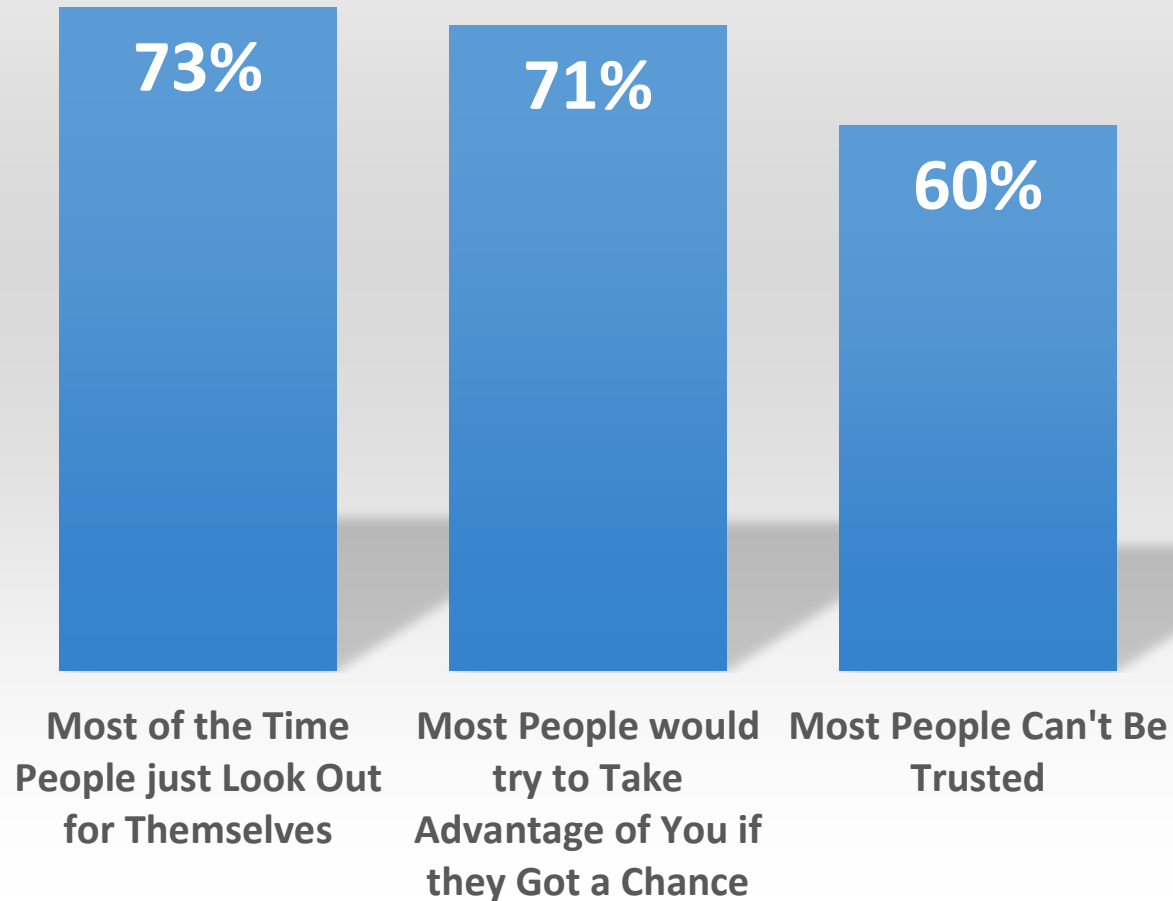
Source: Pew Research Center

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**Most Young Adults in U.S. see others as Selfish,
Exploitative, Untrustworthy -- % of U.S. Adults
in each age group who say....**

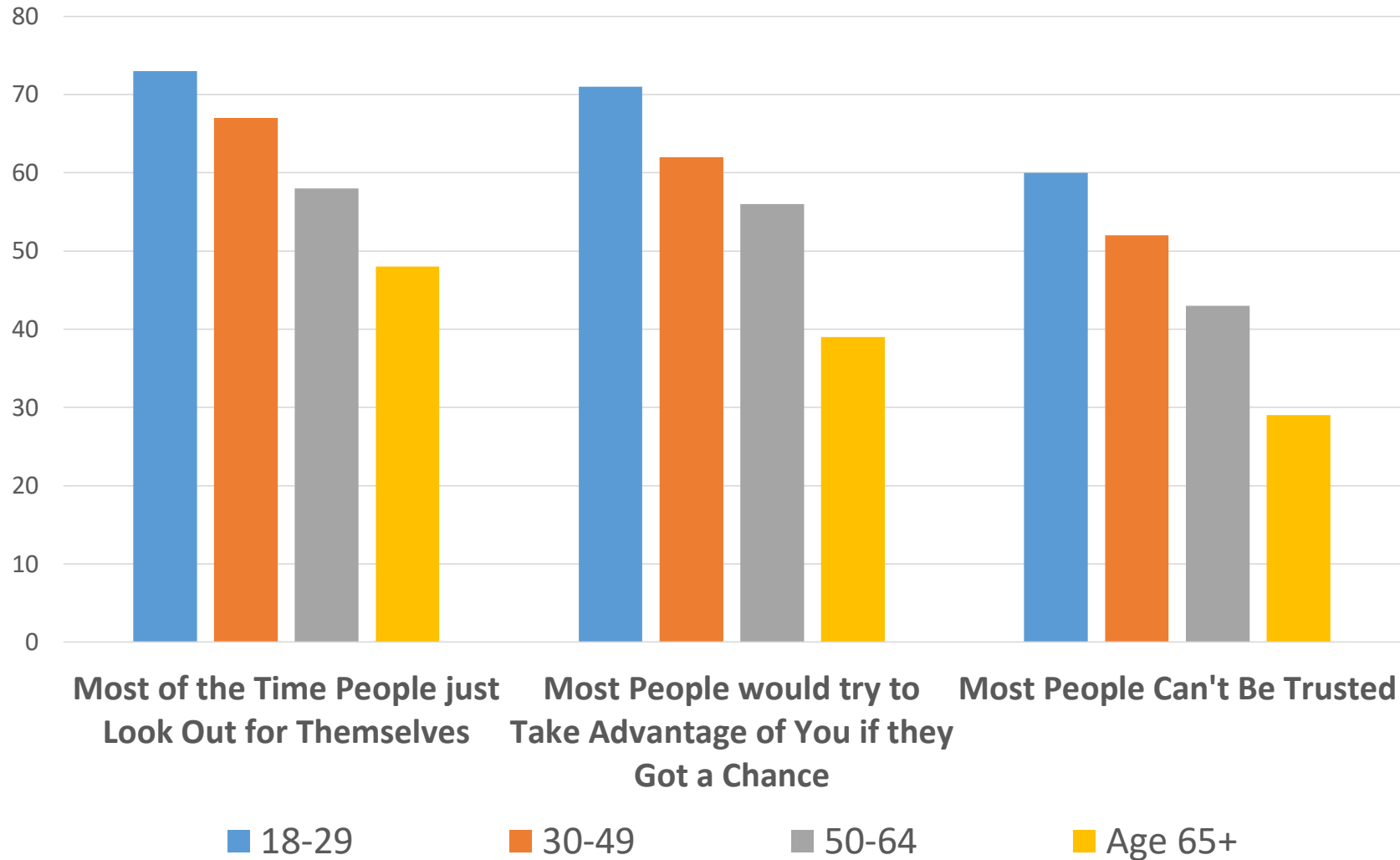
Ages ■ 18-29



Source: Pew Research Center; Survey conducted Nov 27-Dec 10, 2018
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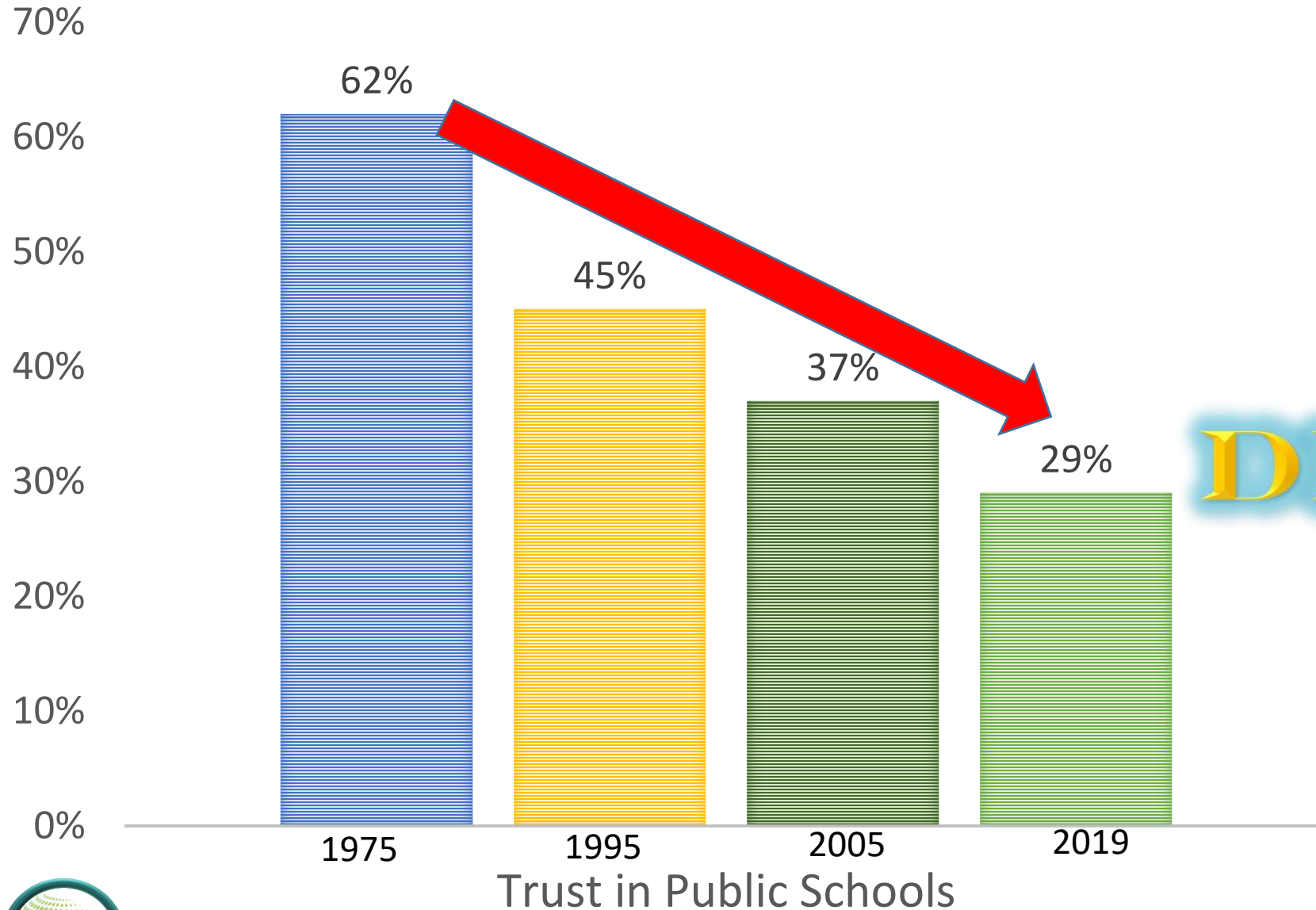
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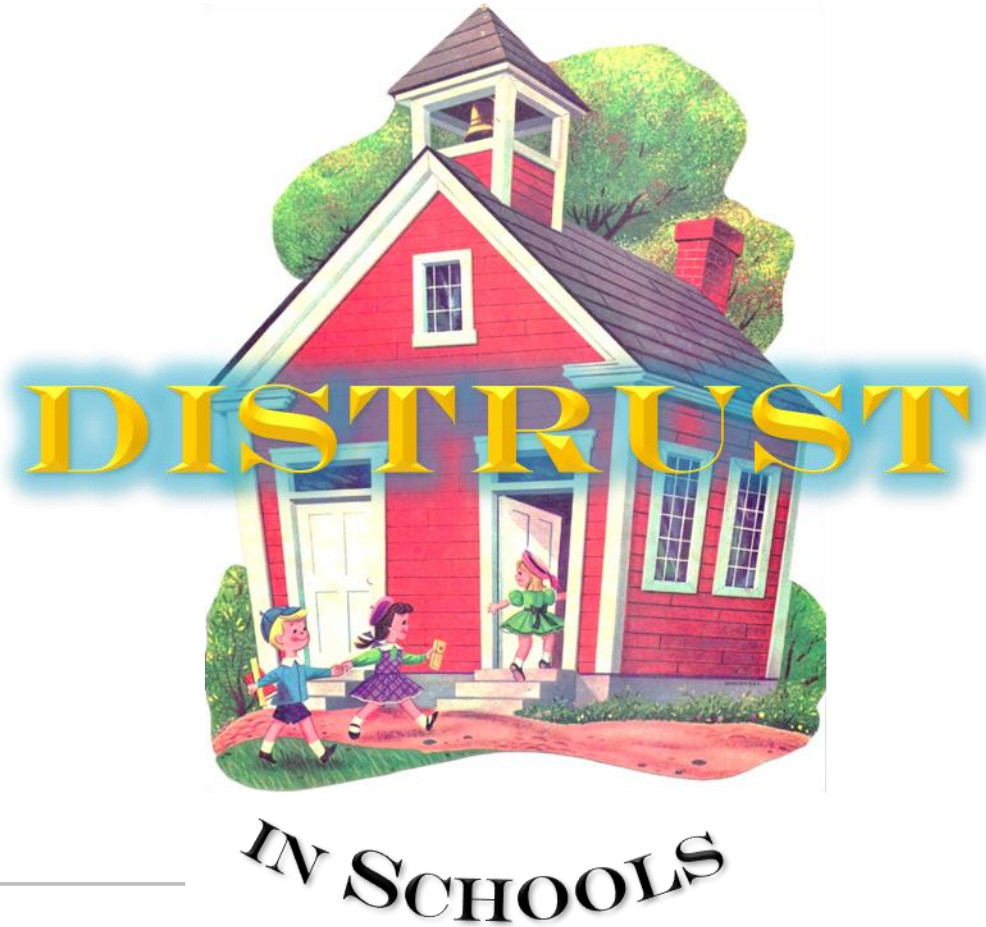
TRUST IN PUBLIC EDUCATION



Source: Gallup Poll; Trust in Institutions 1975-2019

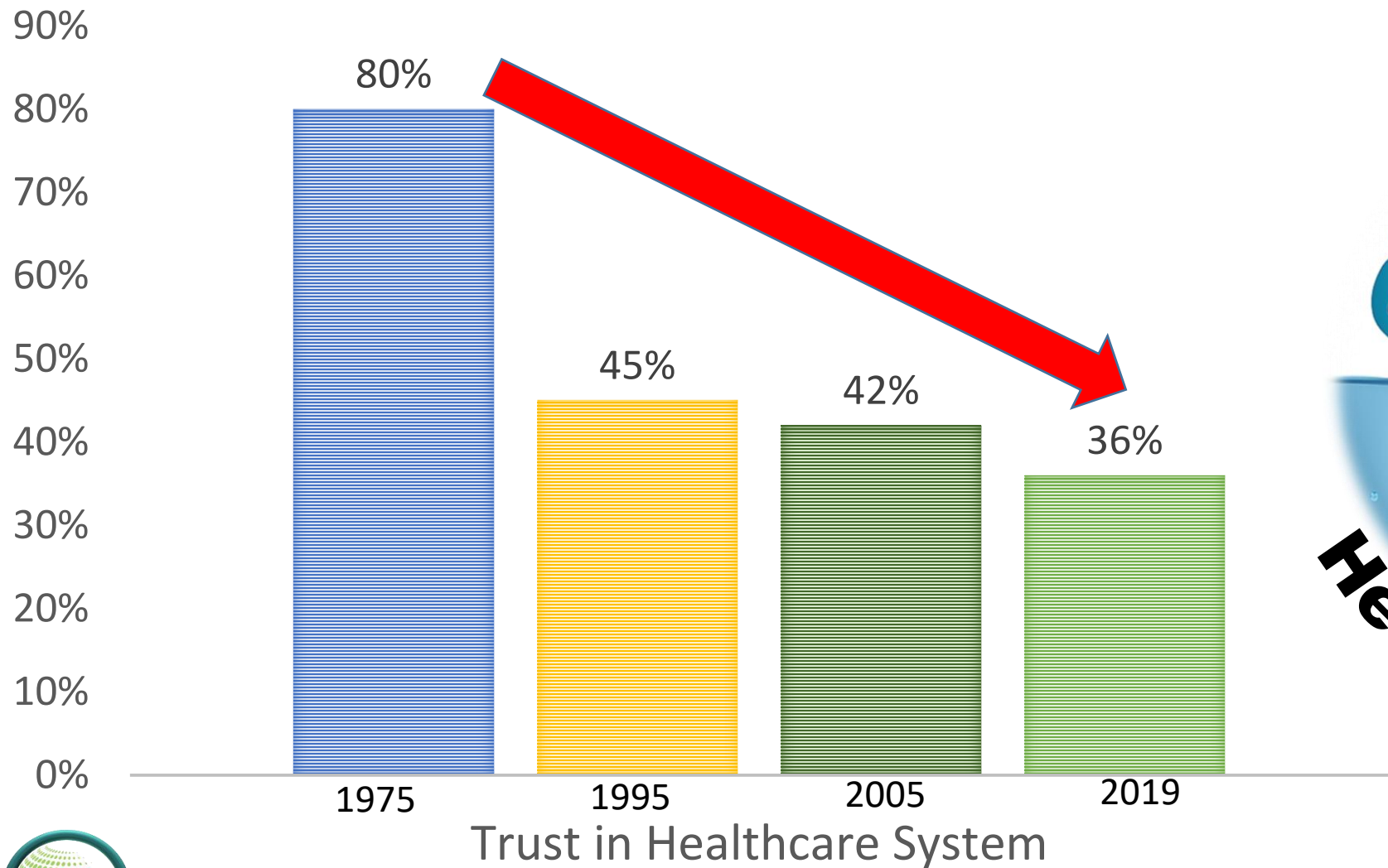
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**We are FAILING OUR
NEXT GENERATION**



TRUST IN HEALTHCARE SYSTEM

■ 1975 ■ 1995 ■ 2005 ■ 2019



**We are FAILING in
MEDICINE**

DISTRUST
HEALTHCARE
in
Healthcare System



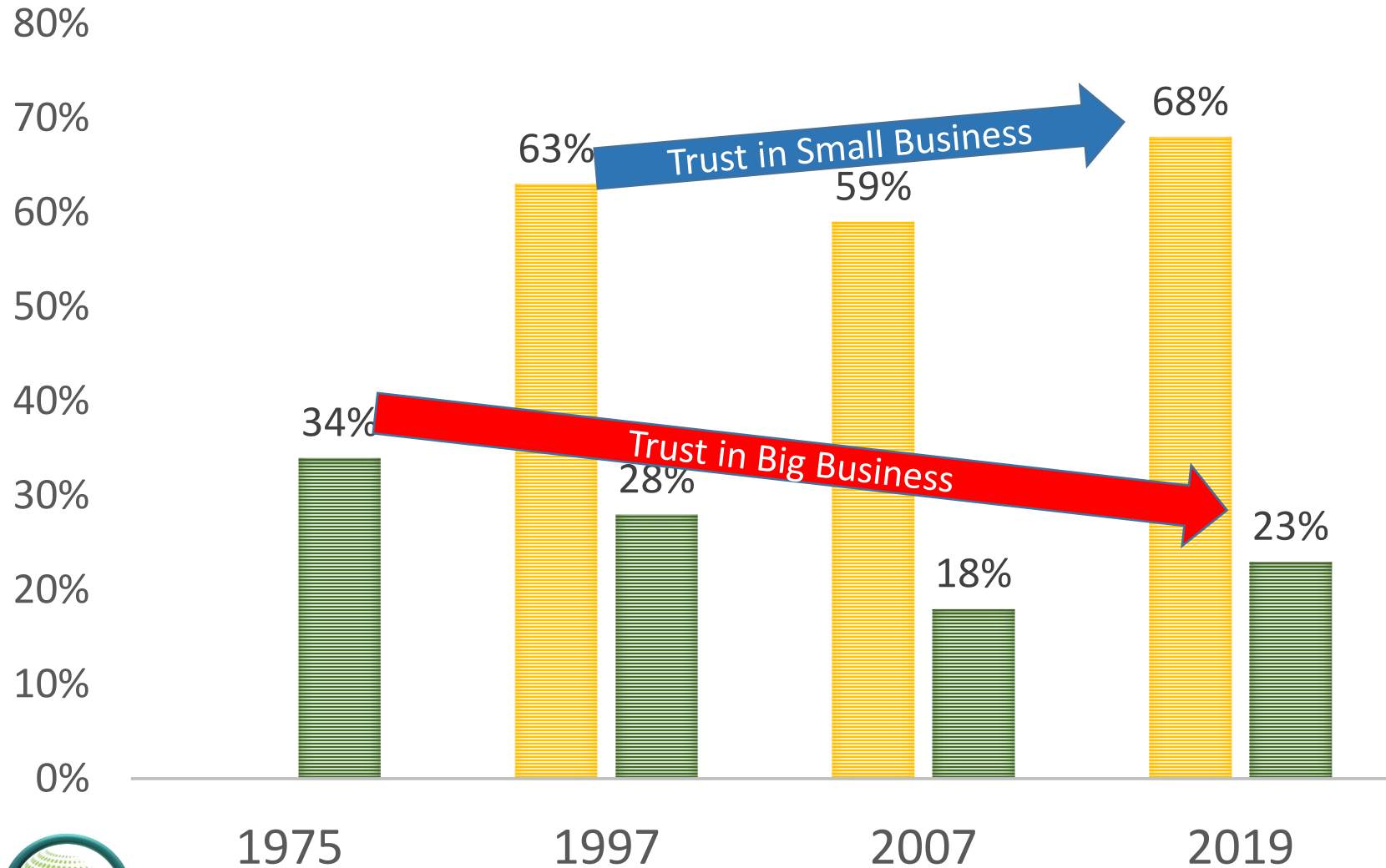
Source: Gallup Poll; Trust in Institutions 1975-2019

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TRUST IN BUSINESS

■ Trust in Small Business ■ Trust in Big Business



Small Business is one of the few
Trusted Institutions in America



Trust in Small Business
is 2-3 times higher
than Big Business

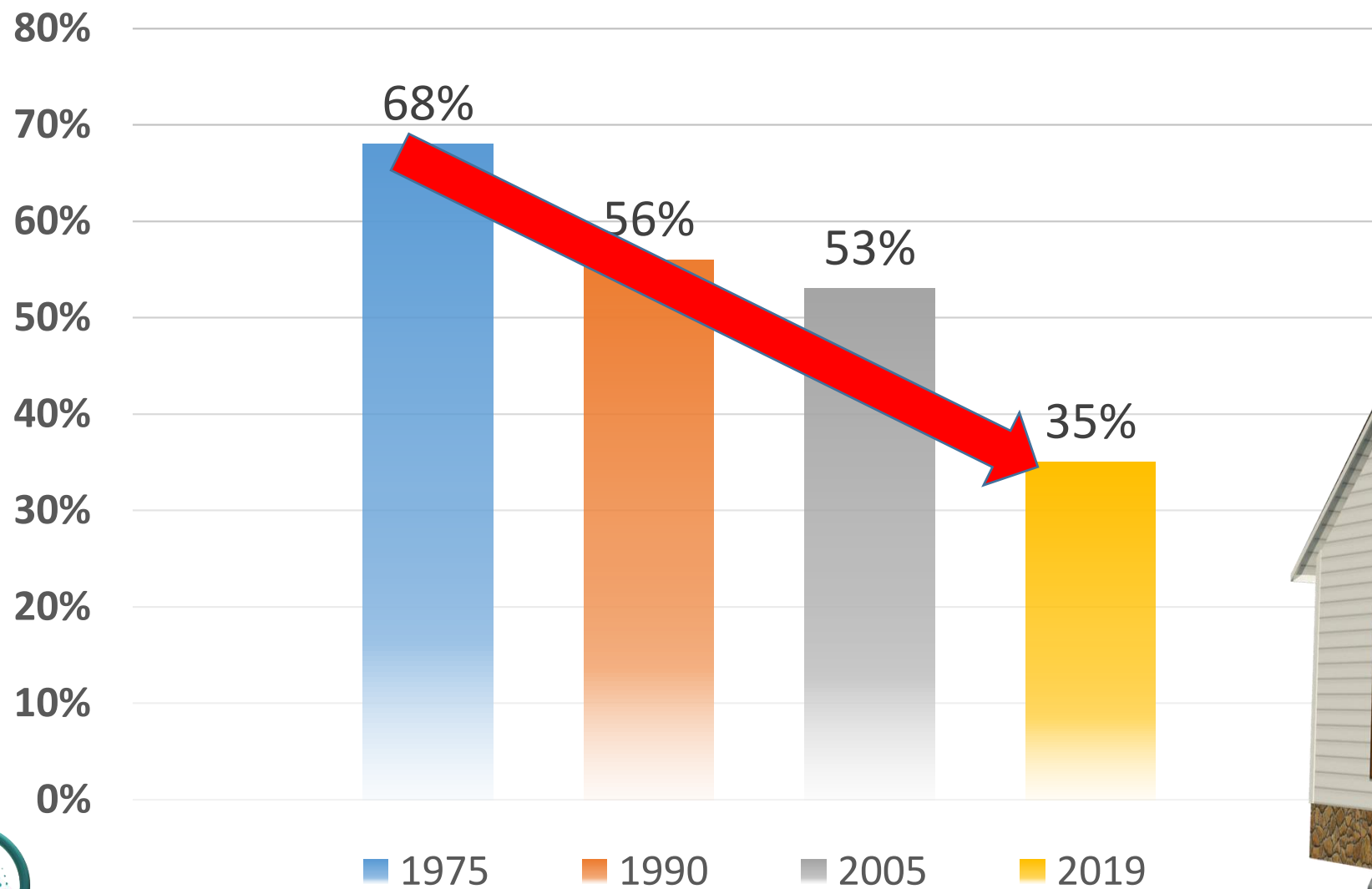


Source: Gallup Poll; Trust in Institutions 1975-2019

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TRUST IN CHURCHES & ORGANIZED RELIGION – GALLUP POLL



**We are FAILING
OUR FAITH**



Source: Gallup Poll, Trust in Institutions 1975-2019

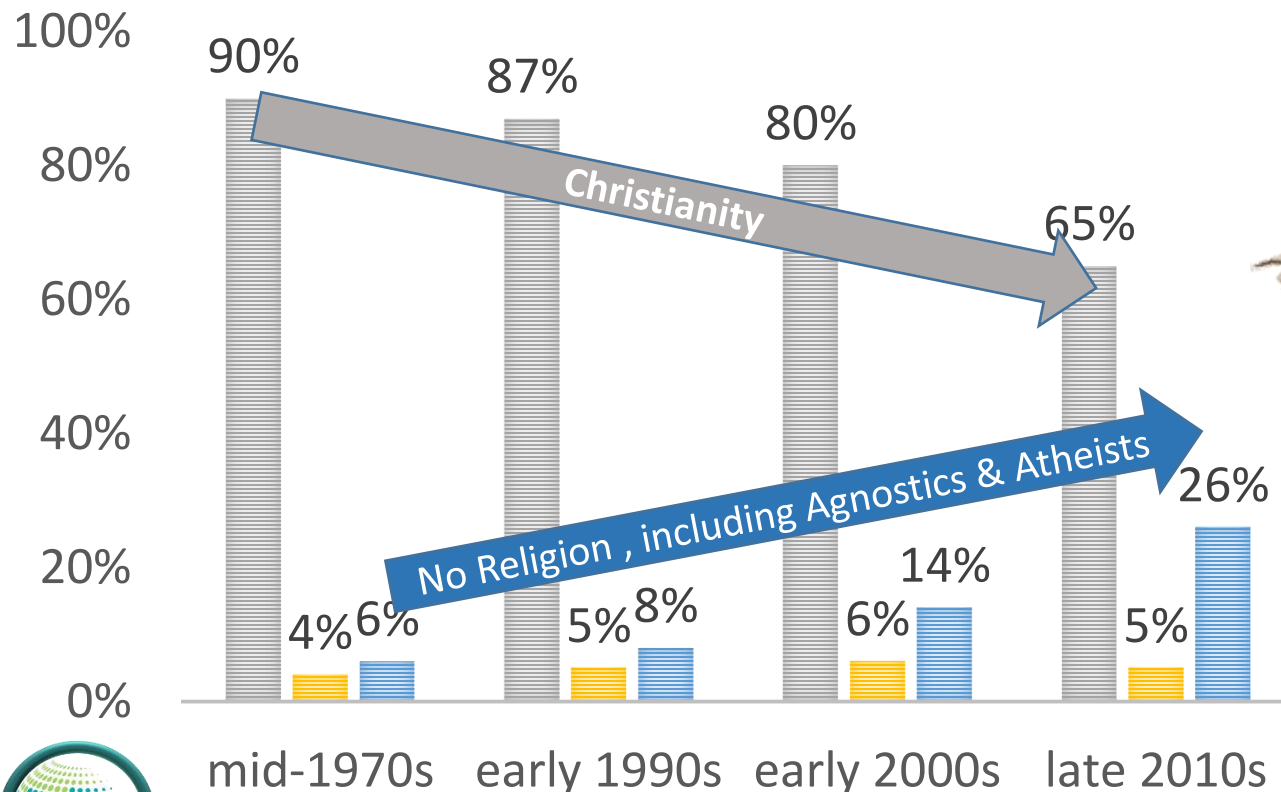
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BELIEF IN GOD

CHRISTIANITY LOSES GROUND

- Christian (all sects)
- Other Religions
- No Religion (including No Belief)



Belief in God has dropped by 25% in 40 years, while those with no religion, including agnostics & atheists, has quadrupled.



Source:

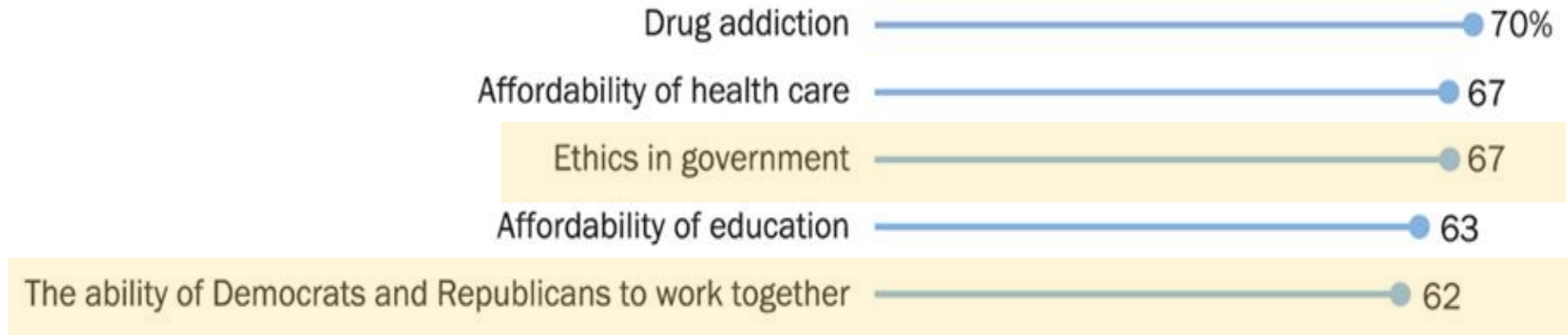
Pew Research Center, "U.S. Decline of Christianity Continues at a Rapid Pace" 2019

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Collaboration Identified as Top Tier Problem by Americans

% of U.S. adults who say each is a “very big problem”



Note: This material combines findings from three separate surveys. Respondents who gave other answers or no answer are not shown.

Source: Surveys conducted Sept. 24-Oct. 7, 2018, Nov. 27-Dec. 10, 2018, Feb. 19-March 4, 2019.

“Trust and Distrust in America”

PEW RESEARCH CENTER



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TRUST DETERMINES THE COURSE OF HISTORY, THE DESTINIES OF NATIONS, AND THE FATE OF PEOPLE

-- Paul R. Lawrence, Professor,
Organization Behavior, Harvard Business School

IT IS DISTRUST,
THE LACK OF CONFIDENCE,
MORE THAN ANYTHING
ELSE THAT DESTROYS
CIVILIZATION.
WE CAN KILL CIVILIZATION
BY CYNICISM JUST AS
EFFECTIVELY AS BY BOMBS.

-- Kenneth Clark, Civilization



DISTRUST

Achilles
Heel
of
Civilization
& Community

