

# Part 1: The Trust Deficit



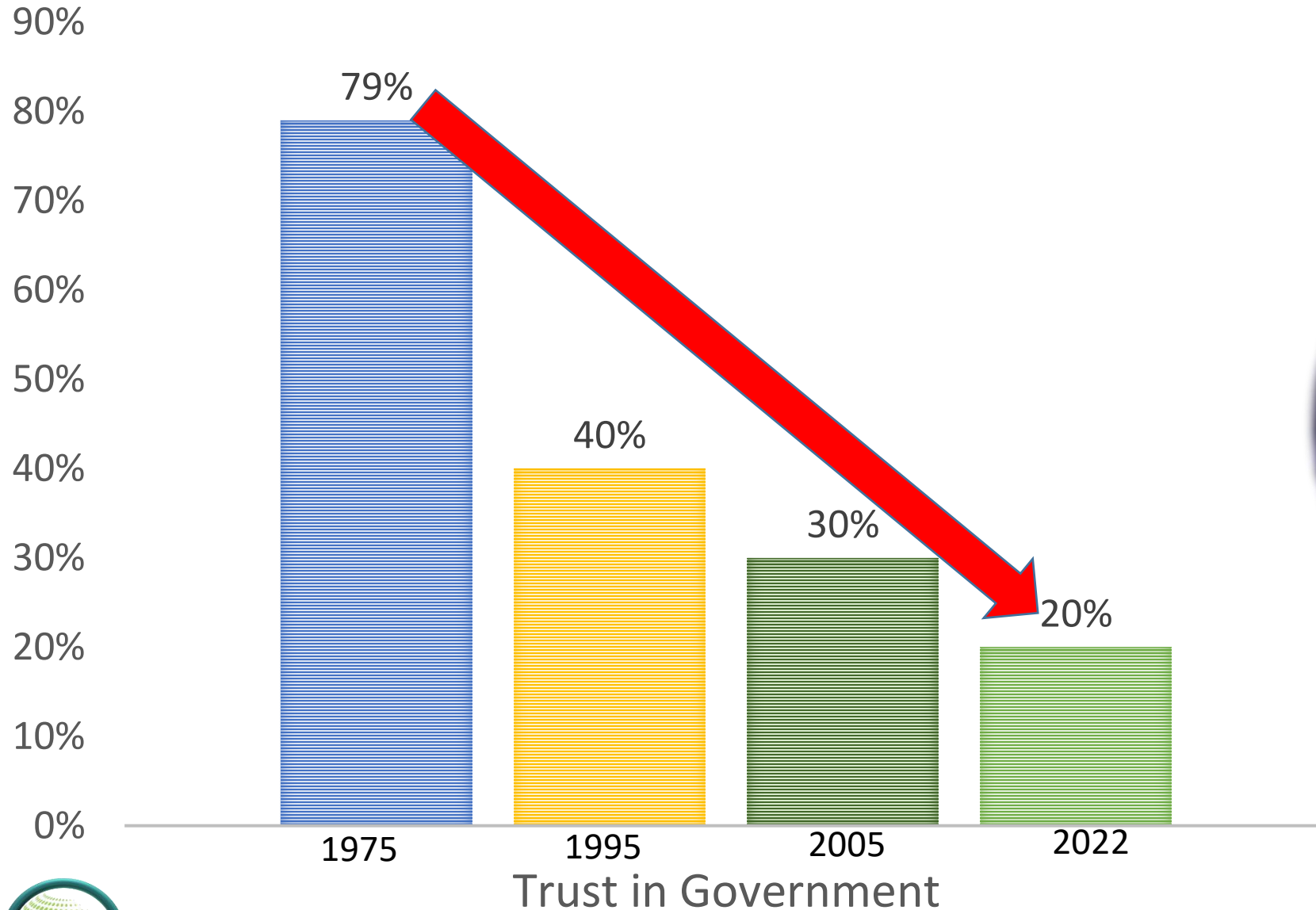
If Distrust were a Disease  
We'd declare a Pandemic



International Collaborative Leadership Institute



## TRUST IN GOVERNMENT



Source: Gallup Poll; Trust in Institutions 1975-2022

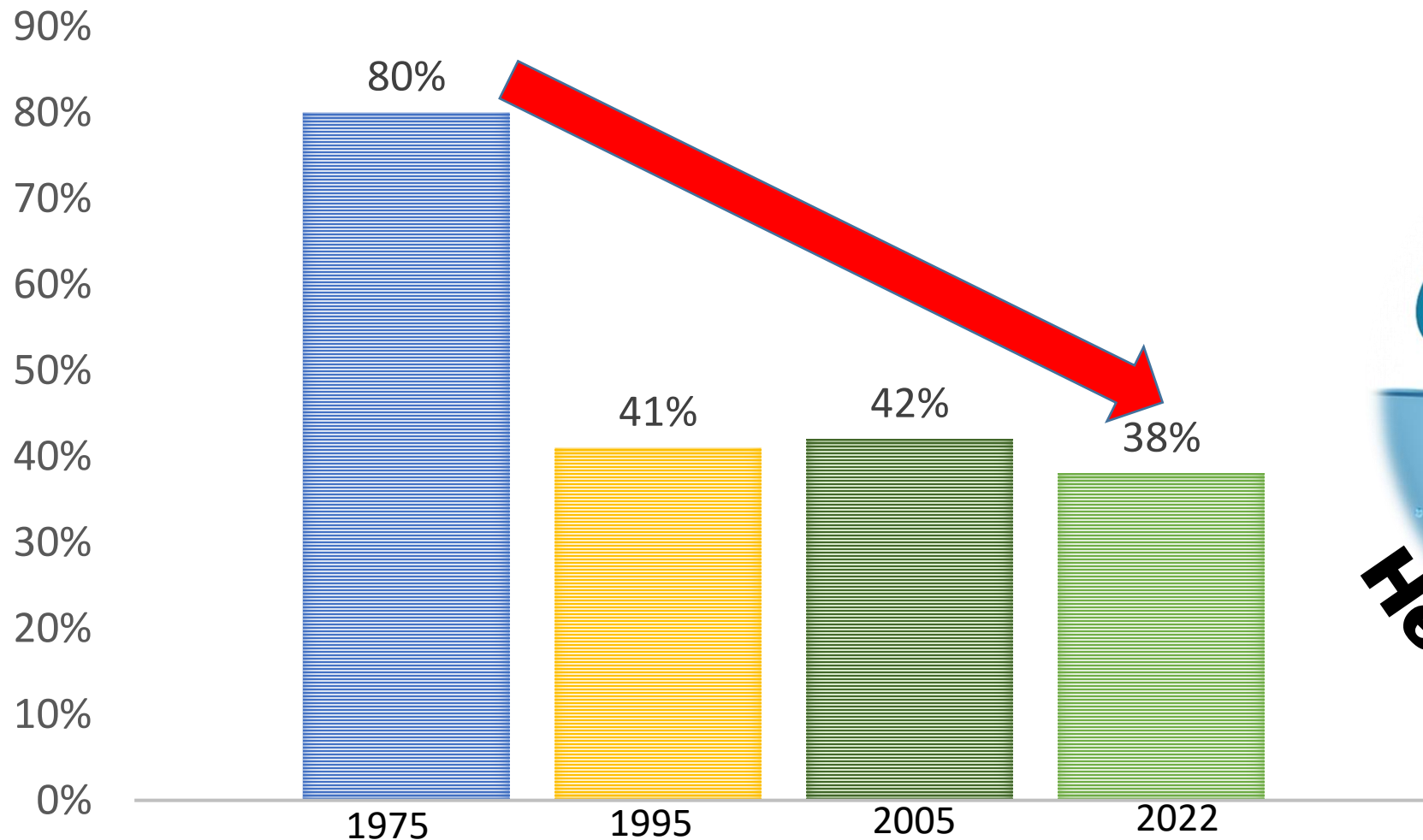
**International Collaborative Leadership Institute**

**We are FAILING OUR  
DEMOCRACY**



## TRUST IN HEALTHCARE SYSTEM

1975 1995 2005 2022



Trust in Healthcare System

Source: Gallup Poll; Trust in Institutions 1975-2022

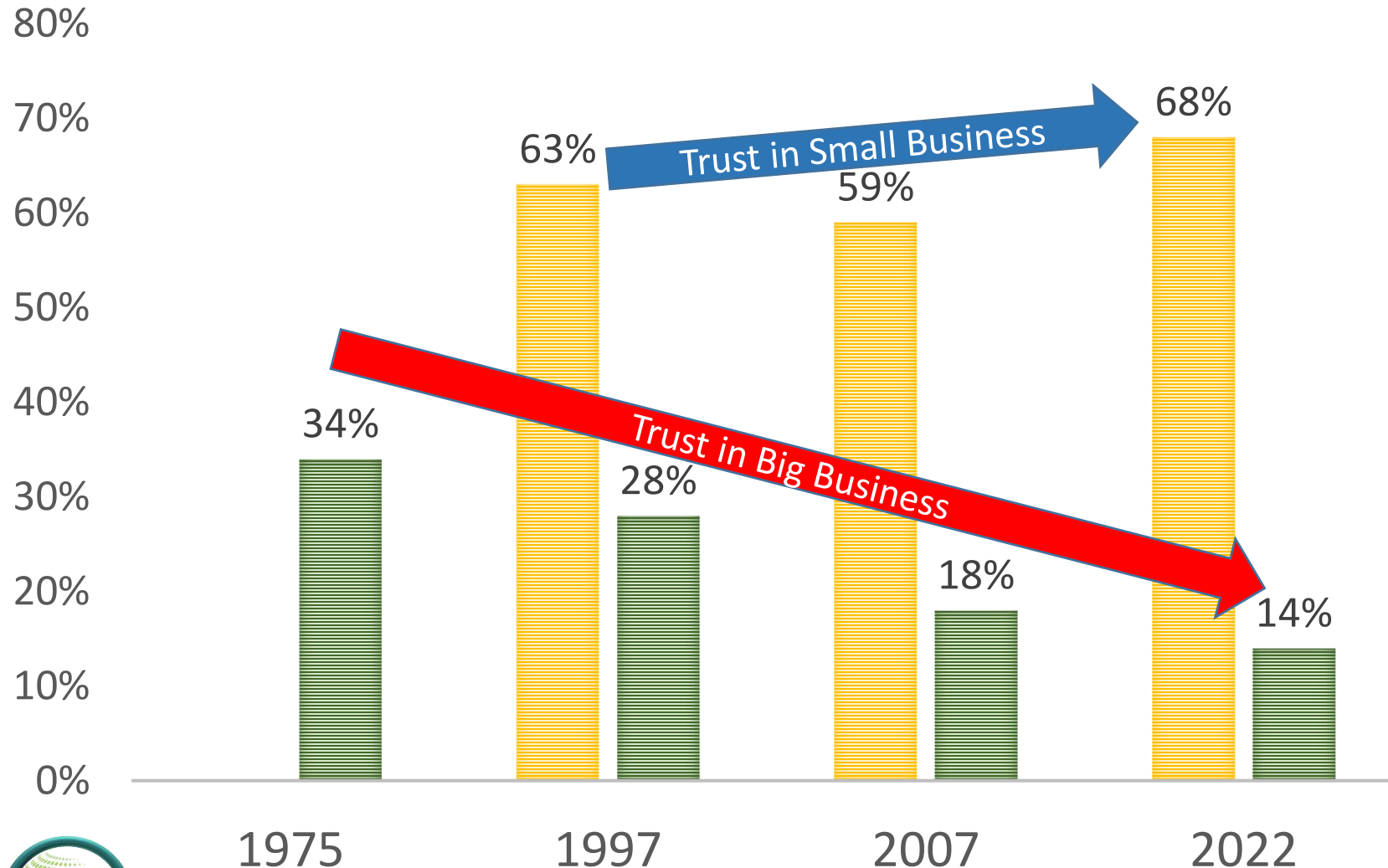
**International Collaborative Leadership Institute**

**We are FAILING in  
MEDICINE**



## TRUST IN BUSINESS

■ Trust in Small Business   ■ Trust in Big Business



Source: Gallup Poll; Trust in Institutions 1975-2022

**International Collaborative Leadership Institute**

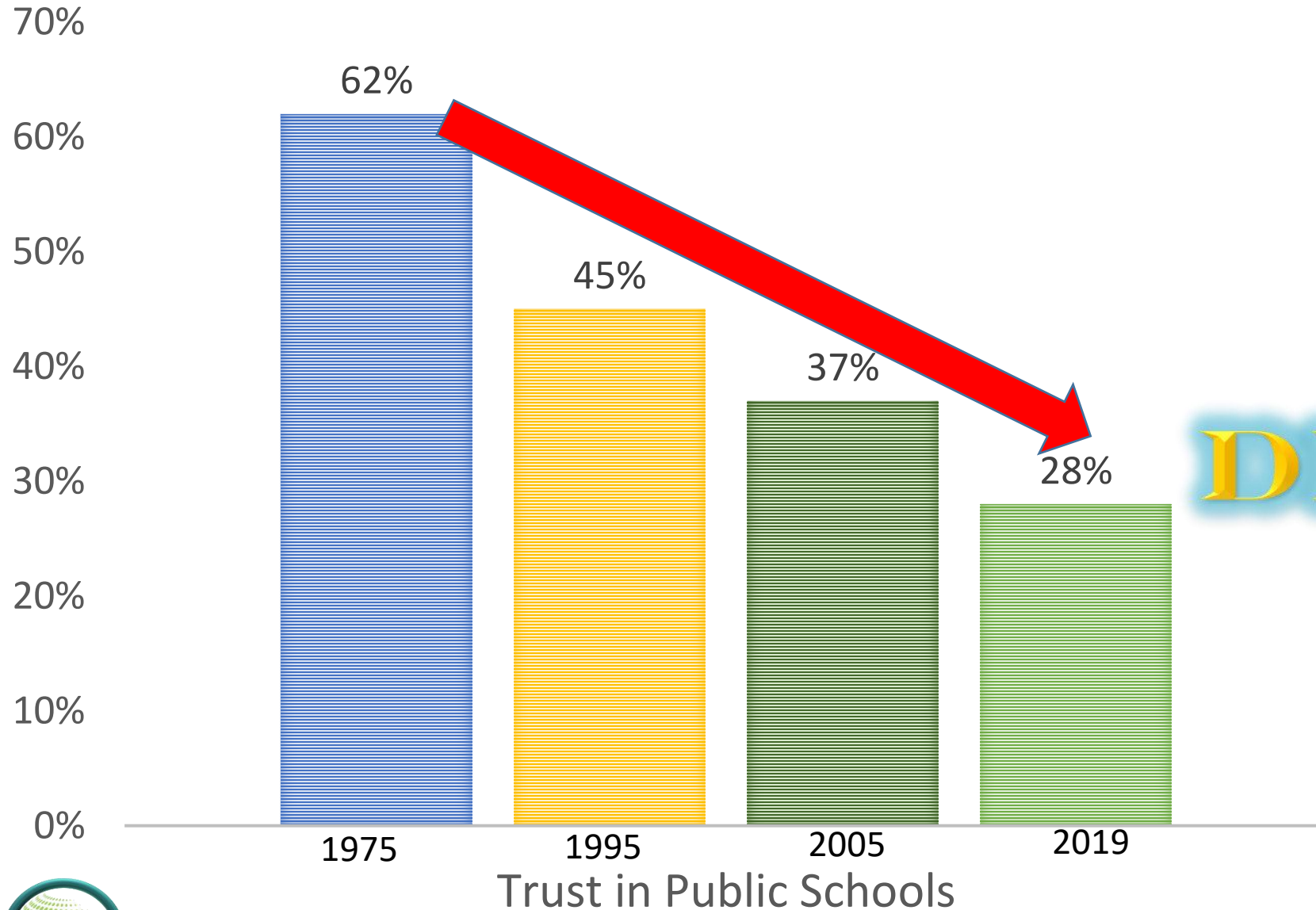
Small Business is one of the few  
Trusted Institutions in America



Trust in Small Business  
is 2-3 times higher  
than Big Business



## TRUST IN PUBLIC EDUCATION



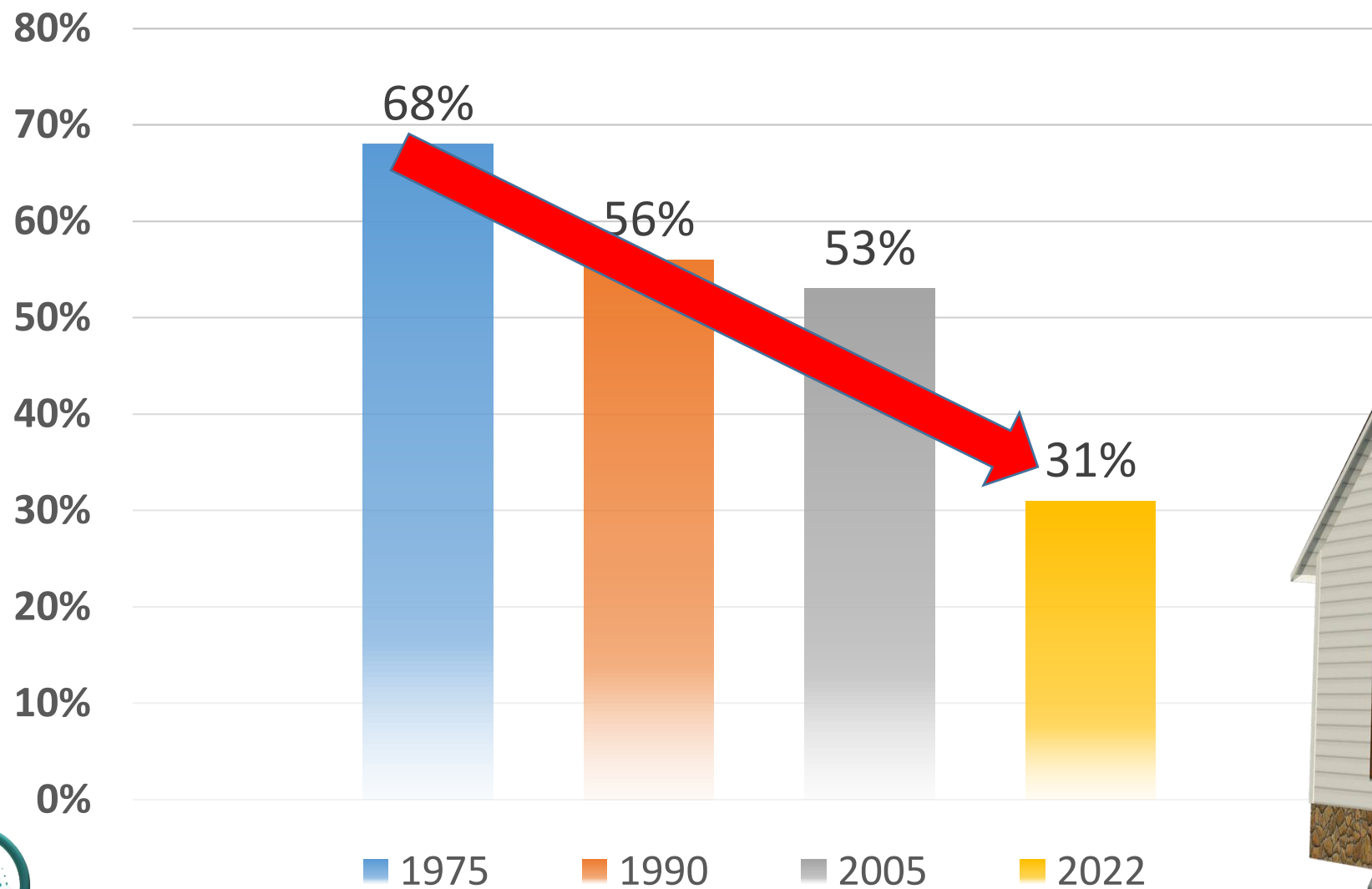
Source: Gallup Poll; Trust in Institutions 1975-2022

**International Collaborative Leadership Institute**

**We are FAILING OUR  
NEXT GENERATION**



## TRUST IN CHURCHES & ORGANIZED RELIGION – GALLUP POLL



Source: Gallup Poll; Trust in Institutions 1975-2022

**We are FAILING  
OUR FAITH**

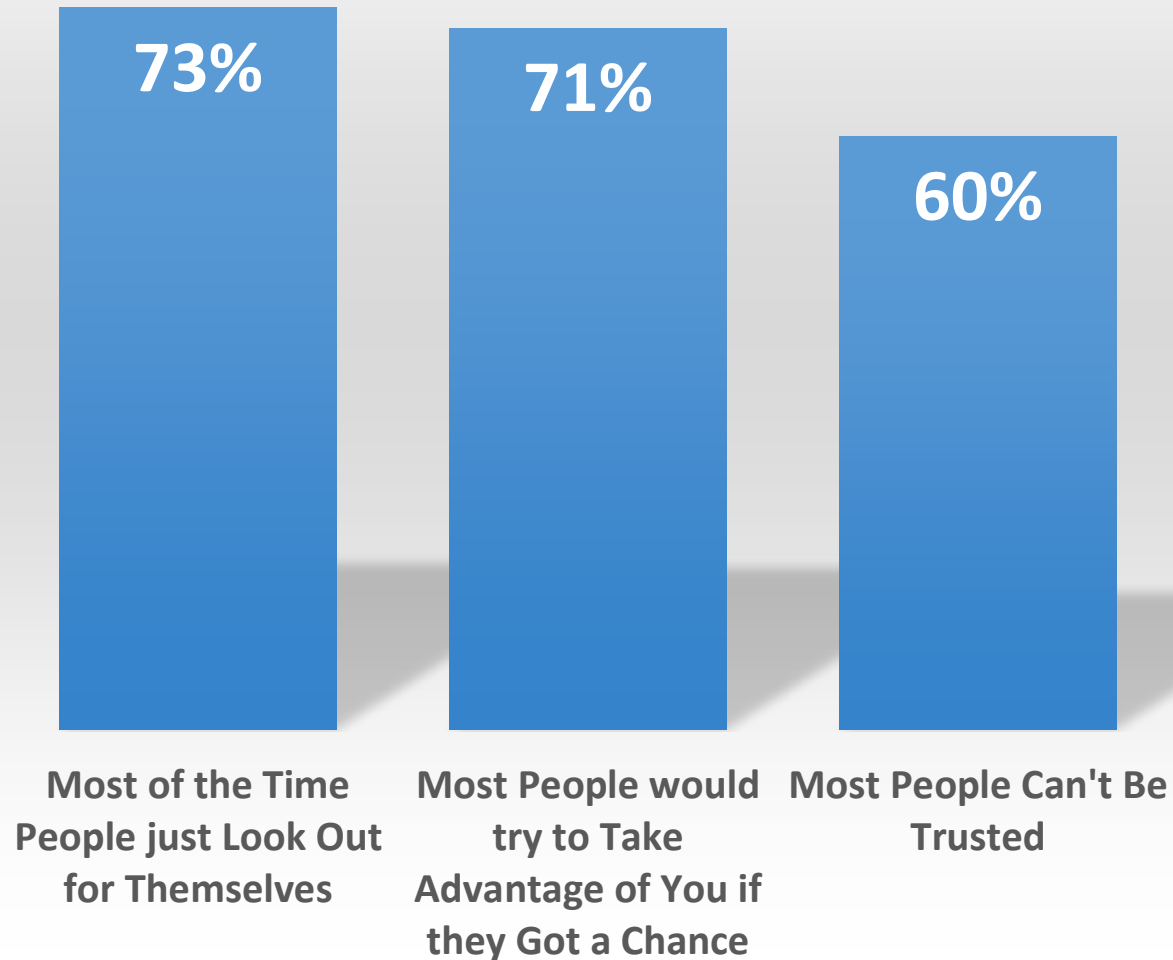


**International Collaborative Leadership Institute**



**Most Young Adults in U.S. see others as Selfish,  
Exploitative, Untrustworthy -- % of U.S. Adults  
in each age group who say....**

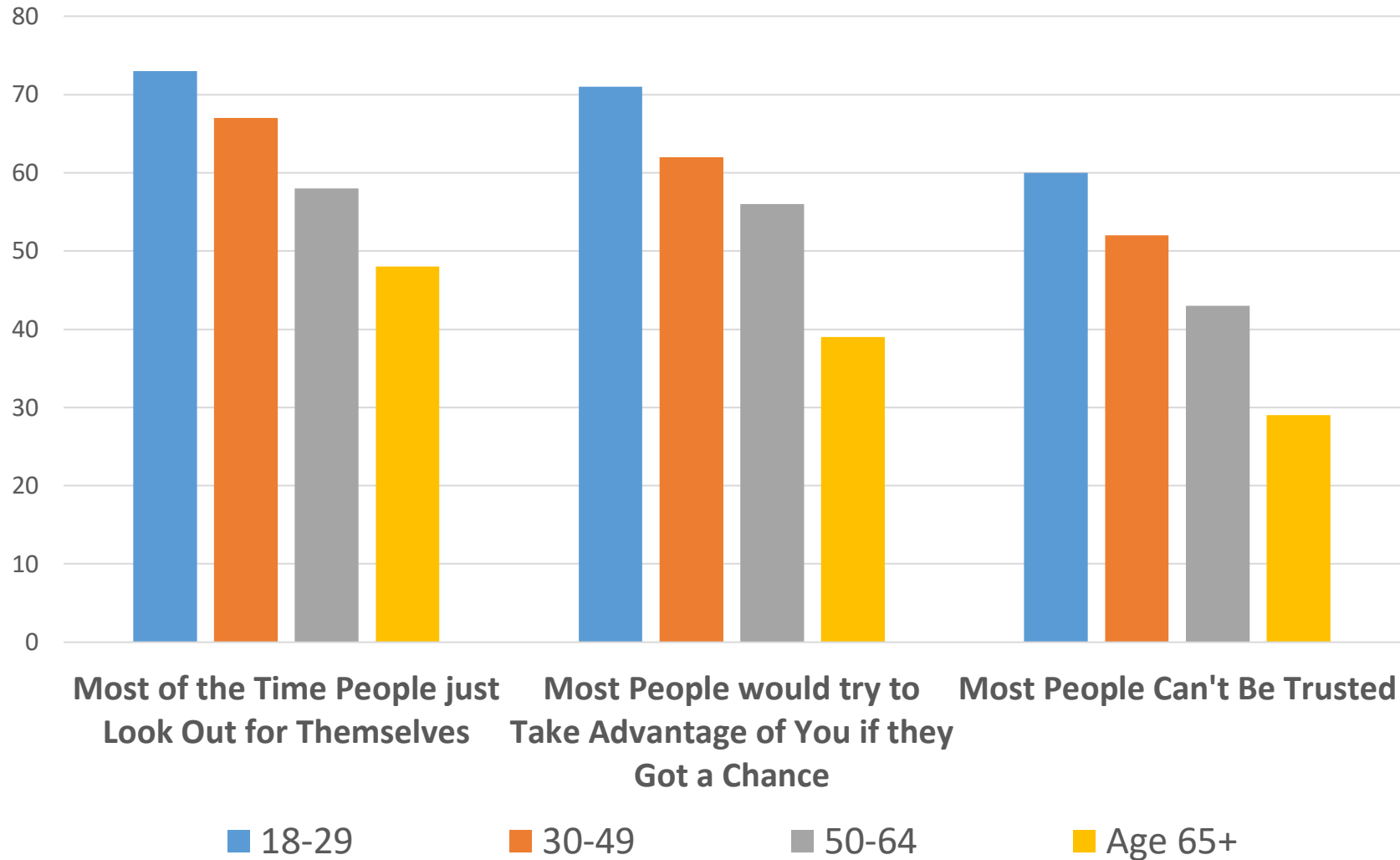
**Ages** ■ 18-29



Source: Pew Research Center; Survey conducted Nov 27-Dec 10, 2018  
**International Collaborative Leadership Institute**



**Most Young Adults in U.S. see others as Selfish, Exploitative,  
Untrustworthy -- % of U.S. Adults  
in each age group who say....**

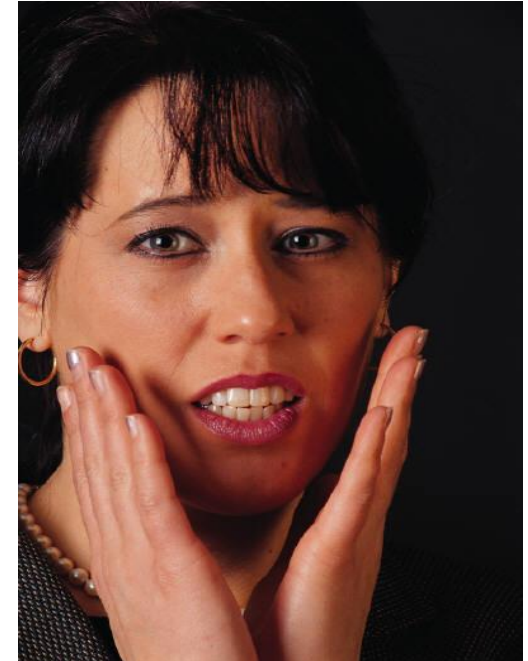


Source: Pew Research Center; Survey conducted Nov 27-Dec 10, 2018  
**International Collaborative Leadership Institute**



# What are the Implications & Consequences?

- Fear, Uncertainty, Doubt, Distrust, Divisiveness (FUDDDD)
- Tribal Polarization & Hatred
- Intolerance & Discourteous Interaction
- Assumptions & Denial of Facts
- Manipulation & Conspiracy Theories
- Back Stabbing & Betrayal
- Excommunication & Character Assassination



# TRUST DETERMINES THE COURSE OF HISTORY, THE DESTINIES OF NATIONS, AND THE FATE OF PEOPLE

-- Paul R. Lawrence, Professor,  
Organization Behavior, Harvard Business School

IT IS DISTRUST,  
THE LACK OF CONFIDENCE,  
MORE THAN ANYTHING  
ELSE THAT DESTROYS  
CIVILIZATION.  
WE CAN KILL CIVILIZATION  
BY CYNICISM JUST AS  
EFFECTIVELY AS BY BOMBS.

-- Kenneth Clark, Civilization



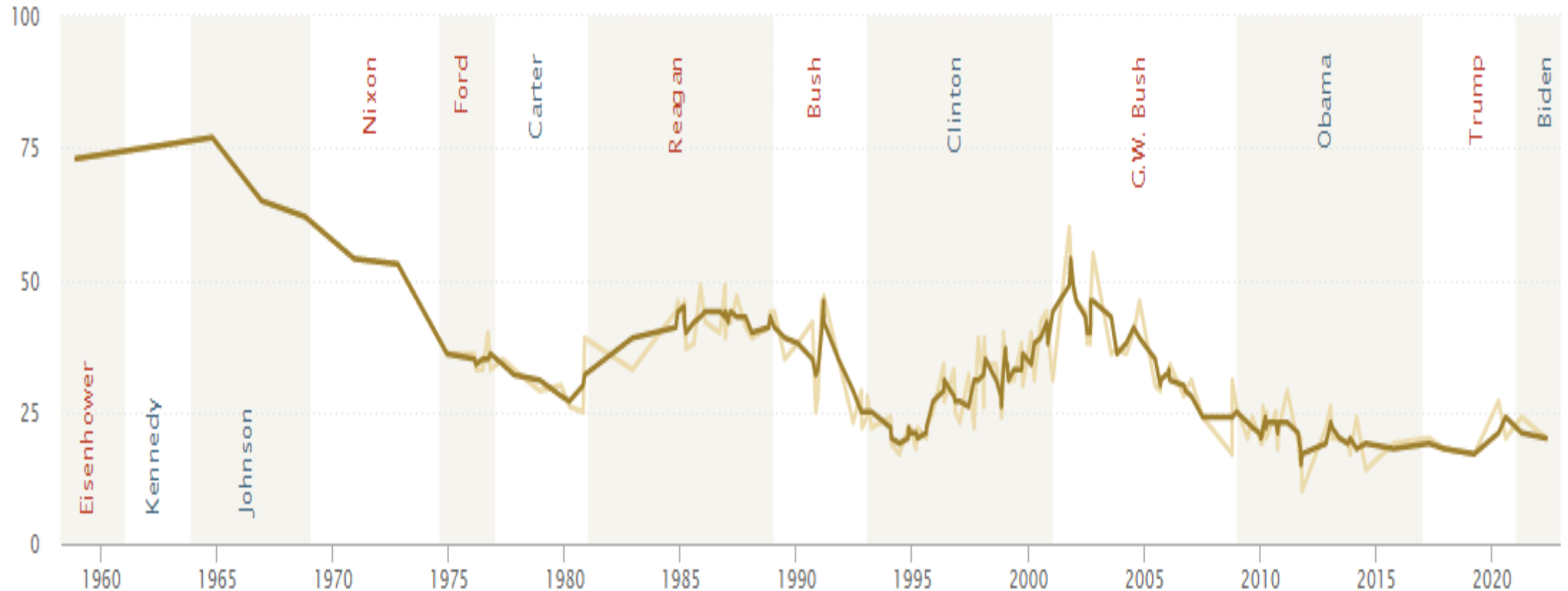
## DISTRUST

Achilles  
Heel  
of  
Civilization  
& Community



# Trust in Government 1958-2022

*% who Trust Government Just About All the Time or Most of the Time*



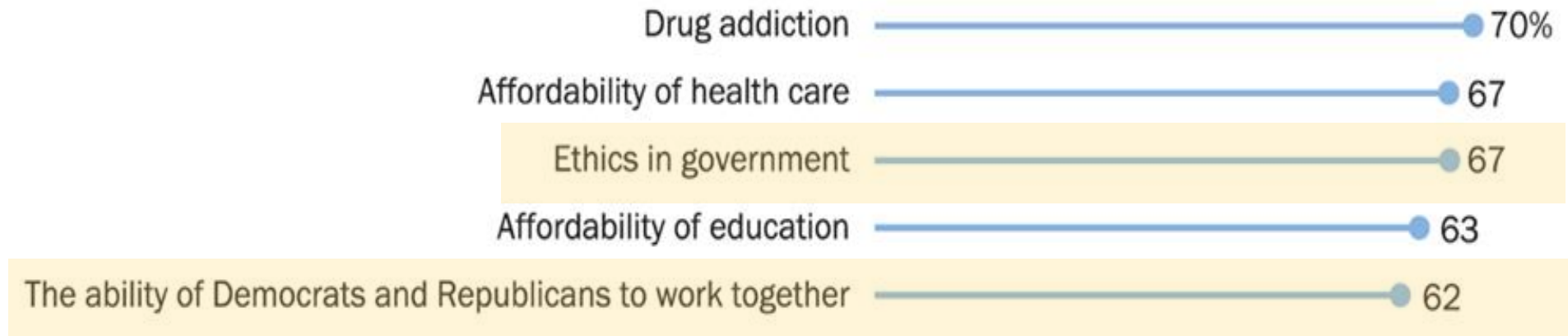
Source: Pew Research Center

**International Collaborative Leadership Institute**



## Collaboration Identified as Top Tier Problem by Americans

*% of U.S. adults who say each is a “very big problem”*



Note: This material combines findings from three separate surveys. Respondents who gave other answers or no answer are not shown.

Source: Surveys conducted Sept. 24-Oct. 7, 2018, Nov. 27-Dec. 10, 2018, Feb. 19-March 4, 2019.

“Trust and Distrust in America”

PEW RESEARCH CENTER



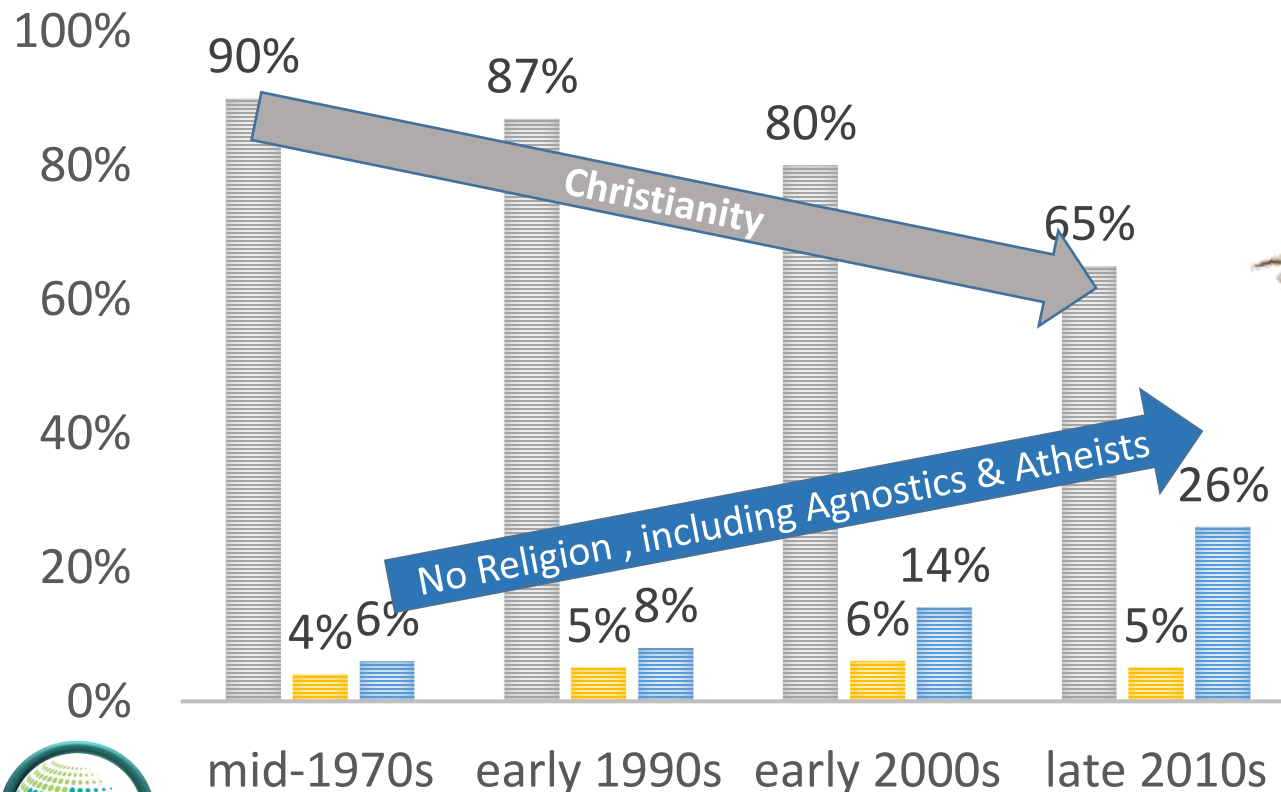
**International Collaborative Leadership Institute**



## BELIEF IN GOD

### CHRISTIANITY LOSES GROUND

- Christian (all sects)
- Other Religions
- No Religion (including No Belief)



Belief in God has dropped by 25% in 40 years, while those with no religion, including agnostics & atheists, has quadrupled.



Source:

Pew Research Center, "U.S. Decline of Christianity Continues at a Rapid Pace" 2019

International Collaborative Leadership Institute

